

# 2023 第二届全球物流交易合作峰会

The 2nd Global Logistics Cooperation Conference 2023

## Sponsorship Proposal

Guanghou•China

July 2nd – 4th, 2023

主办方 橙心物流网  
OLOFAMILY

# Sponsorship Value Point

## Build Brand Image

Show enterprise advantages on a large scale, and build good brand image among customers or potential customers, so that to expand the business and grasp business opportunities.

## Explore Business Opportunities

Attending the conference to make one-to-one meeting with others by according business requests, you can get the first-hand industry data and win good developing opportunity by face to face and point to point.

## Expand Business Advantages

Position the enterprise as the industry leader through disseminating industry foresight and sagacity, explore the business on a large scale and obtain industry key business groups, then establish customer relations..

## Highlight Enterprise Strength

The business advantages and enterprise strength can be highlighted through on-site brand showing, which further increases the exposure of enterprises and expands brand influence.

# Sponsorships

Conference Sponsorship Price				
Items	No.	Sponsorship Titles	Quantity	Price (USD)
Exclusive Title Sponsor	1	Gala dinner sponsorship	Only 1	11700
	2	Business reception sponsorship	Only 1	11700
	3	Conference logistics provider sponsorship	Only 1	Negotiable
Background Board Advertising	4	Logo on schedule board	Only 1	2200
	5	Super-large indoor banner	Only 8	4400
	6	Business Center	Only 1	7300
Brand Advertising	7	Distinguished guest speech	Only 5	4400
Propaganda Materials	8	Lanyard	Only 1	2200
	9	Badge	Only 1	2200
	10	Ad on the board of one-to-one meeting tables	Only 1	2000
	11	Colored advertising on the conference brochure	Any	2200/1P(front cover/Inside front /back cover ); 1500/1P(others)
	12	Memo paper sponsorship (including folders)	Only 1	2200
	13	Ad on backpack	Only 1	8100

# Sponsorships

Conference Sponsorship Price				
Items	No.	Sponsorship Titles	Quantity	Price (USD)
Propaganda Materials	14	Putting advertising materials in the press kit	Only 6	800
	15	T Board Banners	Only 6	900/pair
	16	Advertising on meeting packets	Only 1	2200
	17	Advertising meeting pens and notebooks	Only 1	5900
	18	Advertising on meal tickets	Only 1	1500
	19	Stapler	Only 1	1500
	20	Container Tissue Box	Only 1	6800
On-site Advertising	21	Standard Brand Booth	Only 20	4000
	22	Backboard Booth	Only 10	4600
	23	Exclusive Meeting Table	Only 20	450
	24	Advertising on Staff's shirts	Only 1	7300
Agent Services	25	Gifts sponsorship	Any	Negotiable
	26	Advertising page	Any	Negotiable

- Because of the limited numbers of our sponsorship products, we utilize the rule“first come , first served”.
- Thank you for your cooperation!

Items	Sponsorship Titles
Exclusive Title Sponsor	1 Gala dinner sponsorship
	2 Business reception sponsorship
	3 Conference logistics provider sponsorship
Background Board Advertising	4 Logo on schedule board
	5 Super-large indoor banner
	6 Business Center
Brand Advertising	7 Distinguished guest speech
Propaganda Materials	8 Lanyard
	9 Badge
	10 Ad on the board of one-to-one meeting tables
	11 Colored advertising on the conference brochure
	12 Memo paper sponsorship (including folders)
	13 Ad on backpack
	14 Putting advertising materials in the press kit
	15 T Board Banners
	16 Advertising on meeting packets
	17 Advertising meeting pens and notebooks
	18 Advertising on meal tickets
	19 Stapler
On-site Advertising	20 Container Tissue Box
	21 Standard Brand Booth
	22 Backboard booth
	23 Exclusive Meeting Table
Agent Services	24 Advertising on Staff's shirts
	25 Gifts sponsorship
	26 Advertising page



## Gala dinner sponsorship



### Benefits:

- The banquet will be titled by the sponsor.
- 15 minutes speech will be made by the sponsor.
- Distinguished guests seat with VIP privileges for 2 person.
- Organizer will introduce distinguished guests to the sponsor.
- Special broadcasting by the host to thank the sponsor.
- More than 50 media report.
- Organizer will present sponsorship awards to the sponsor.
- Sponsor's logo on conference website, brochure cover and board of banquet tables.
- Sponsor's company name on conference agenda.
- Sponsor's Logo on main LED screen, expand enterprise reputation.
- 2 free tickets.
- 1 page colored advertising on conference brochure.
- 1 banner on conference website.
- Enterprise video will be played on loop during gala dinner.
- During the gala dinner OLO Family will provide a table sponsored by the name of sponsor (for entertaining friends) to show the strength of the enterprise.
- 1 free Standard Brand Booth.
- Sponsor's Logo on all kinds of promotion materials.

**Quantity: Only 1**

**Price:\$ 11700**

Items	Sponsorship Titles
Exclusive Title Sponsor	1 Gala dinner sponsorship
	2 Business reception sponsorship
	3 Conference logistics provider sponsorship
Background Board Advertising	4 Logo on schedule board
	5 Super-large indoor banner
	6 Business Center
Brand Advertising	7 Distinguished guest speech
Propaganda Materials	8 Lanyard
	9 Badge
	10 Ad on the board of one-to-one meeting tables
	11 Colored advertising on the conference brochure
	12 Memo paper sponsorship (including folders)
	13 Ad on backpack
	14 Putting advertising materials in the press kit
	15 T Board Banners
	16 Advertising on meeting packets
	17 Advertising meeting pens and notebooks
	18 Advertising on meal tickets
On-site Advertising	19 Stapler
	20 Container Tissue Box
	21 Standard Brand Booth
	22 Backboard booth
Agent Services	23 Exclusive Meeting Table
	24 Advertising on Staff's shirts
	25 Gifts sponsorship
	26 Advertising page



## Business reception sponsorship



### Benefits:

- The business reception will be titled by the sponsor during business reception.
- 15 minutes speech will be made by the sponsor.
- Distinguished guests seat with VIP privileges for 2 person.
- Organizer will introduce distinguished guests to the sponsor.
- Special broadcasting by the host to thank the sponsor.
- More than 50 media report.
- Organizer will present sponsor ship awards to the sponsor.
- Sponsor's logo on conference website, brochure cover and board of banquet tables.
- Sponsor's company name on conference agenda.
- Sponsor's logo on main LED screen, expand enterprise reputation.
- 2 free tickets.
- 1 page colored advertising on conference brochure.
- 1 banner on conference website.
- During the Business reception OLO Family will provide a table sponsored by the name of sponsor (for entertaining friends) to show the strength of the enterprise.
- 1 free Standard Brand Booth.
- Sponsor's logo on all kinds of promotion materials

**Quantity: Only 1**

**Price:\$ 11700**



Items	Sponsorship Titles
Exclusive Title Sponsor	1 Gala dinner sponsorship
	2 Business reception sponsorship
	3 Conference logistics provider sponsorship
Background Board Advertising	4 Logo on schedule board
	5 Super-large indoor banner
	6 Business Center
Brand Advertising	7 Distinguished guest speech
Propaganda Materials	8 Lanyard
	9 Badge
	10 Ad on the board of one-to-one meeting tables
	11 Colored advertising on the conference brochure
	12 Memo paper sponsorship (including folders)
	13 Ad on backpack
	14 Putting advertising materials in the press kit
	15 T Board Banners
	16 Advertising on meeting packets
	17 Advertising meeting pens and notebooks
	18 Advertising on meal tickets
	19 Stapler
On-site Advertising	20 Container Tissue Box
	21 Standard Brand Booth
	22 Backboard booth
	23 Exclusive Meeting Table
Agent Services	24 Advertising on Staff's shirts
	25 Gifts sponsorship
	26 Advertising page



## Conference logistics provider sponsorship



## Appointed Logistics Partner in Year 2023

### Benefits:

**Quantity: Only 1**

**Price:Negotiable**

- 1、 The conference logistics provider will be titled by the sponsor.
- 2、 Free conference website banner picture(1p).
- 3、 The LOGO will be shown on the cover of the conference brochure.
- 4、 Report before the pre-conference for special thanks to the Conference logistics provider sponsorship .
- 5、 Special broadcasting by the host to thank the sponsor.

Items	Sponsorship Titles
Exclusive Title Sponsor	1 Gala dinner sponsorship
	2 Business reception sponsorship
	3 Conference logistics provider sponsorship
Background Board Advertising	4 Logo on schedule board
	5 Super-large indoor banner
	6 Business Center
Brand Advertising	7 Distinguished guest speech
Propaganda Materials	8 Lanyard
	9 Badge
	10 Ad on the board of one-to-one meeting tables
	11 Colored advertising on the conference brochure
	12 Memo paper sponsorship (including folders)
	13 Ad on backpack
	14 Putting advertising materials in the press kit
	15 T Board Banners
	16 Advertising on meeting packets
	17 Advertising meeting pens and notebooks
	18 Advertising on meal tickets
	19 Stapler
	20 Container Tissue Box
On-site Advertising	21 Standard Brand Booth
	22 Backboard booth
	23 Exclusive Meeting Table
	24 Advertising on Staff's shirts
Agent Services	25 Gifts sponsorship
	26 Advertising page



## Logo on schedule board



World Conference  
MCC World International Pty Ltd  
Address: Sydney, Australia  
Phone: +61 (0)2 9551 1111  
Fax: +61 (0)2 9551 1112  
Email: info@mccworld.com.au  
Website: www.mccworld.com.au

Agenda

Date	Time	Content
Apr 11th	09:00-14:00	The Registration
Apr 12th	08:00-09:00	Registration
	09:30-12:00	Opening Ceremony and Forum
	12:00-1:00	Networking Lunch
	14:00-15:00	One-to-One Meeting
	15:00-17:00	One-to-One Meeting
Apr 13th	08:00-10:00	Networking Lunch
	10:00-12:00	One-to-One Meeting
	12:00-14:00	Networking Lunch
	14:00-15:00	One-to-One Meeting
	15:00-17:00	One-to-One Meeting
	17:00-21:00	Business Reception
	21:00-23:00	Networking Lunch
Apr 14th	08:00-10:00	Networking Lunch
	10:00-12:00	One-to-One Meeting
	12:00-14:00	Networking Lunch
	14:00-15:00	One-to-One Meeting
	15:00-17:00	One-to-One Meeting
Apr 15th	08:00-10:00	Networking Lunch
	10:00-12:00	One-to-One Meeting
	12:00-14:00	Networking Lunch
	14:00-15:00	One-to-One Meeting
	15:00-17:00	One-to-One Meeting

## Benefits:

Quantity: Only 1

Price:\$ 2200

- 1、 There will be 3 schedule boards standing at the entrances must pass through.
- 2、 The schedule board is an useful tool in the conference with high exposure. All participants will take a look at the schedule where they are Wandering.
- 3 . Sponsor's logo and advertisement will be printed on an eye-catching place of the schedule board.
- 4、 Conference website schedule exposed.
- 5、 Conference brochureschedule exposed.
- 6、 Conference guide schedule exposed.





Items	Sponsorship Titles
Exclusive Title Sponsor	1 Gala dinner sponsorship
	2 Business reception sponsorship
	3 Conference logistics provider sponsorship
Background Board Advertising	4 Logo on schedule board
	<b>5 Super-large indoor banner</b>
	6 Business Center
Brand Advertising	7 Distinguished guest speech
Propaganda Materials	8 Lanyard
	9 Badge
	10 Ad on the board of one-to-one meeting tables
	11 Colored advertising on the conference brochure
	12 Memo paper sponsorship (including folders)
	13 Ad on backpack
	14 Putting advertising materials in the press kit
	15 T Board Banners
	16 Advertising on meeting packets
	17 Advertising meeting pens and notebooks
	18 Advertising on meal tickets
	19 Stapler
On-site Advertising	20 Container Tissue Box
	21 Standard Brand Booth
	22 Backboard booth
	23 Exclusive Meeting Table
Agent Services	24 Advertising on Staff's shirts
	25 Gifts sponsorship
	26 Advertising page

## Super-large indoor banner



### Benefits:

**Quantity: Only 8**  
**Price:\$ 4400**

- 1、The banner sized at 6.8m\*4.6m, will be displayed in the conference hall during 3-day conference.
- 2、Highlight the enterprise's strong brand strength.
- 3、2 free tickets.
- 4、Distinguished guests seat with VIP privileges for 1 person.

Items	Sponsorship Titles
Exclusive Title Sponsor	1 Gala dinner sponsorship
	2 Business reception sponsorship
	3 Conference logistics provider sponsorship
Background Board Advertising	4 Logo on schedule board
	5 Super-large indoor banner
	6 Business Center
Brand Advertising	7 Distinguished guest speech
Propaganda Materials	8 Lanyard
	9 Badge
	10 Ad on the board of one-to-one meeting tables
	11 Colored advertising on the conference brochure
	12 Memo paper sponsorship (including folders)
	13 Ad on backpack
	14 Putting advertising materials in the press kit
	15 T Board Banners
	16 Advertising on meeting packets
	17 Advertising meeting pens and notebooks
	18 Advertising on meal tickets
	19 Stapler
	20 Container Tissue Box
On-site Advertising	21 Standard Brand Booth
	22 Backboard booth
	23 Exclusive Meeting Table
	24 Advertising on Staff's shirts
Agent Services	25 Gifts sponsorship
	26 Advertising page



## Benefits:

- 1、Business Center is a Multi-function display area which provide charging, rest, printing, snacks, candy and other intimate services.
- 2、Customized three-dimensional advertising will be display for 3 days. (The dimensions will fit the size of the field).
- 3、1 page colored advertising on conference brochure.
- 4、Distinguished guests seat with VIP privileges for 1 person.
- 5、Putting advertising materials in the press kit.
- 6、2 free tickets.
- 7、Exclusive Meeting Table (fixed table number, brand display board and different color of table cover).
- 8、Organizer will present sponsorship awards to the sponsor .

**Quantity:Only 1**

**Price:\$ 7300**

Items	Sponsorship Titles
Exclusive Title Sponsor	1 Gala dinner sponsorship
	2 Business reception sponsorship
	3 Conference logistics provider sponsorship
Background Board Advertising	4 Logo on schedule board
	5 Super-large indoor banner
	6 Business Center
Brand Advertising	7 Distinguished guest speech
Propaganda Materials	8 Lanyard
	9 Badge
	10 Ad on the board of one-to-one meeting tables
	11 Colored advertising on the conference brochure
	12 Memo paper sponsorship (including folders)
	13 Ad on backpack
	14 Putting advertising materials in the press kit
	15 T Board Banners
	16 Advertising on meeting packets
	17 Advertising meeting pens and notebooks
	18 Advertising on meal tickets
	19 Stapler
On-site Advertising	20 Container Tissue Box
	21 Standard Brand Booth
	22 Backboard booth
	23 Exclusive Meeting Table
Agent Services	24 Advertising on Staff's shirts
	25 Gifts sponsorship
	26 Advertising page

## Distinguished guest speech



## Benefits

1、 15 mins' speech in the opening ceremony, Improve your reputation in this field, an excellent corporate publicity opportunity to introduce your brand and products.

2、 1 free tickets.

3、 1 page colored advertising on conference brochure.

4、 Distinguished guests seat with VIP privileges for 1 person.

5、 More than 50 media report.

**Quantity: Only 5**

**Price: \$ 4400**

Items	Sponsorship Titles
Exclusive Title Sponsor	1 Gala dinner sponsorship
	2 Business reception sponsorship
	3 Conference logistics provider sponsorship
Background Board Advertising	4 Logo on schedule board
	5 Super-large indoor banner
	6 Business Center
Brand Advertising	7 Distinguished guest speech
Propaganda Materials	8 Lanyard
	9 Badge
	10 Ad on the board of one-to-one meeting tables
	11 Colored advertising on the conference brochure
	12 Memo paper sponsorship (including folders)
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	14 Putting advertising materials in the press kit
	15 T Board Banners
	16 Advertising on meeting packets
	17 Advertising meeting pens and notebooks
	18 Advertising on meal tickets
	19 Stapler
On-site Advertising	20 Container Tissue Box
	21 Standard Brand Booth
	22 Backboard booth
	23 Exclusive Meeting Table
Agent Services	24 Advertising on Staff's shirts
	25 Gifts sponsorship
	26 Advertising page



**Lanyard**



### Benefits:

- 1 . A lanyard carrying on the information of sponsor's logo, company name, attendee name , company services and introduction.
- 2 . All participants will wear the badge during 3-day conference.
- 3 . All participants will be your walking advertisement.
- 4 . An unique pass for the delegates to enter the conference venue with a high usage rate.

**Quantity:Only 1**

**Price:\$ 2200**

Items	Sponsorship Titles
Exclusive Title Sponsor	1 Gala dinner sponsorship
	2 Business reception sponsorship
	3 Conference logistics provider sponsorship
Background Board Advertising	4 Logo on schedule board
	5 Super-large indoor banner
	6 Business Center
Brand Advertising	7 Distinguished guest speech
Propaganda Materials	8 Lanyard
	9 Badge
	10 Ad on the board of one-to-one meeting tables
	11 Colored advertising on the conference brochure
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	13 Ad on backpack
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	15 T Board Banners
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	17 Advertising meeting pens and notebooks
	18 Advertising on meal tickets
	19 Stapler
On-site Advertising	20 Container Tissue Box
	21 Standard Brand Booth
	22 Backboard booth
	23 Exclusive Meeting Table
Agent Services	24 Advertising on Staff's shirts
	25 Gifts sponsorship
	26 Advertising page



## Benefits:

**Quantity: Only 1**

**Price: \$ 2200**

- 1、Both positive and negative sides will show sponsor's promotional message.
- 2、All participants wearing the badge during 3-day conference.
- 3、All participants will be your walking advertisement.
- 4、An unique pass for the delegates to enter the conference venue with a high usage rate.



Items	Sponsorship Titles
Exclusive Title Sponsor	1 Gala dinner sponsorship
	2 Business reception sponsorship
	3 Conference logistics provider sponsorship
Background Board Advertising	4 Logo on schedule board
	5 Super-large indoor banner
	6 Business Center
Brand Advertising	7 Distinguished guest speech
Propaganda Materials	8 Lanyard
	9 Badge
	10 Ad on the board of one-to-one meeting tables
	11 Colored advertising on the conference brochure
	12 Memo paper sponsorship (including folders)
	13 Ad on backpack
	14 Putting advertising materials in the press kit
	15 T Board Banners
	16 Advertising on meeting packets
	17 Advertising meeting pens and notebooks
	18 Advertising on meal tickets
	19 Stapler
On-site Advertising	20 Container Tissue Box
	21 Standard Brand Booth
	22 Backboard booth
	23 Exclusive Meeting Table
Agent Services	24 Advertising on Staff's shirts
	25 Gifts sponsorship
	26 Advertising page



## Ad on the board of one-to-one meeting tables



### Benefits

- 1、 Around 400 One-to-one meeting tables will be set on the spot, Full coverage of publicity display, increase attention.
- 2、 Both positive and negative sides will show sponsor's promotional message
- 3、 One-to-one meeting is an important session during 3-day conference with over 5000 tables of exposure.

**Quantity: Only 1**

**Price: \$ 2000**

Marks: except for displaying on free-talk area, Drinking area and Tea Break area.

Items	Sponsorship Titles
Exclusive Title Sponsor	1 Gala dinner sponsorship
	2 Business reception sponsorship
	3 Conference logistics provider sponsorship
Background Board Advertising	4 Logo on schedule board
	5 Super-large indoor banner
	6 Business Center
Brand Advertising	7 Distinguished guest speech
Propaganda Materials	8 Lanyard
	9 Badge
	10 Ad on the board of one-to-one meeting tables
	11 Colored advertising on the conference brochure
	12 Memo paper sponsorship (including folders)
	13 Ad on backpack
	14 Putting advertising materials in the press kit
	15 T Board Banners
	16 Advertising on meeting packets
	17 Advertising meeting pens and notebooks
	18 Advertising on meal tickets
	19 Stapler
On-site Advertising	20 Container Tissue Box
	21 Standard Brand Booth
	22 Backboard booth
	23 Exclusive Meeting Table
Agent Services	24 Advertising on Staff's shirts
	25 Gifts sponsorship
	26 Advertising page



## Colored advertising on the conference brochure



## Benefits

**Quantity: Any**  
**Price: \$ 2200/1P**  
**(front cover/Inside front back cover) ;**  
**\$ 1500/1P(Others)**

- 1、Colored and high-quality printing; 800 copies.
- 2、A handbook contains all the resource of the conference, high usage rate and comprehensive information, every delegate will take the conference brochure.
- 3、OLO Family will also distribute it to International logistics enterprises and industry management organizations by posting, customer visiting and other forms.
- 4、Sponsor's logo on sponsors board, expand enterprise reputation.

Items	Sponsorship Titles
Exclusive Title Sponsor	1 Gala dinner sponsorship
	2 Business reception sponsorship
	3 Conference logistics provider sponsorship
Background Board Advertising	4 Logo on schedule board
	5 Super-large indoor banner
	6 Business Center
Brand Advertising	7 Distinguished guest speech
Propaganda Materials	8 Lanyard
	9 Badge
	10 Ad on the board of one-to-one meeting tables
	11 Colored advertising on the conference brochure
	12 Memo paper sponsorship (including folders)
	13 Ad on backpack
	14 Putting advertising materials in the press kit
	15 T Board Banners
	16 Advertising on meeting packets
	17 Advertising meeting pens and notebooks
	18 Advertising on meal tickets
	19 Stapler
	20 Container Tissue Box
On-site Advertising	21 Standard Brand Booth
	22 Backboard booth
	23 Exclusive Meeting Table
	24 Advertising on Staff's shirts
Agent Services	25 Gifts sponsorship
	26 Advertising page



## Memo paper sponsorship (including folders)



### Benefits:

- 1、 15000 copies of Memo paper with high-quality printing;The Size is 210mm\*285mm.
- 2、 400 copies of folders(will be use in the ceremony of first day morning).
- 3、 Professional design and high-quality printing(Sponsor's logo and company advertisement.
- 4、 The paper is a must tool for the conference; the paper will be continuously provided during 3-day conference.

**Quantity:Only 1**

**Price:\$ 2200**

Items	Sponsorship Titles
Exclusive Title Sponsor	1 Gala dinner sponsorship
	2 Business reception sponsorship
	3 Conference logistics provider sponsorship
Background Board Advertising	4 Logo on schedule board
	5 Super-large indoor banner
	6 Business Center
Brand Advertising	7 Distinguished guest speech
Propaganda Materials	8 Lanyard
	9 Badge
	10 Ad on the board of one-to-one meeting tables
	11 Colored advertising on the conference brochure
	12 Memo paper sponsorship (including folders)
	13 Ad on backpack
	14 Putting advertising materials in the press kit
	15 T Board Banners
	16 Advertising on meeting packets
	17 Advertising meeting pens and notebooks
	18 Advertising on meal tickets
	19 Stapler
On-site Advertising	20 Container Tissue Box
	21 Standard Brand Booth
	22 Backboard booth
	23 Exclusive Meeting Table
Agent Services	24 Advertising on Staff's shirts
	24 Gifts sponsorship
	25 Advertising page



## Ad on backpack



### Benefits:

**Quantity: Only 1**

**Price: \$ 8100**

- 1、The Size is 30cm\*10cm\*40cm.
- 2、Professional design and high-quality printing.
- 3、All participants will bring the package with them, All participants will be your walking advertisement.
- 4、Organizer will present sponsor ship awards to the sponsor.

Items	Sponsorship Titles
Exclusive Title Sponsor	1 Gala dinner sponsorship
	2 Business reception sponsorship
	3 Conference logistics provider sponsorship
Background Board Advertising	4 Logo on schedule board
	5 Super-large indoor banner
	6 Business Center
Brand Advertising	7 Distinguished guest speech
Propaganda Materials	8 Lanyard
	9 Badge
	10 Ad on the board of one-to-one meeting tables
	11 Colored advertising on the conference brochure
	12 Memo paper sponsorship (including folders)
	13 Ad on backpack
	14 Putting advertising materials in the press kit
	15 T Board Banners
	16 Advertising on meeting packets
	17 Advertising meeting pens and notebooks
	18 Advertising on meal tickets
	19 Stapler
On-site Advertising	20 Container Tissue Box
	21 Standard Brand Booth
	22 Backboard booth
	23 Exclusive Meeting Table
Agent Services	24 Advertising on Staff's shirts
	25 Gifts sponsorship
	26 Advertising page



## Putting advertising materials in the press kit



## Benefits:

**Quantity: Only 6**

**Price: \$ 800**

Sponsor's company brochure will be putting into the press kit which as the only official material of the conference, and each of the participants will get a copy of it. All important materials in the press kit; a must tool for all participants; widely read by the participants.



Items	Sponsorship Titles
Exclusive Title Sponsor	1 Gala dinner sponsorship
	2 Business reception sponsorship
	3 Conference logistics provider sponsorship
Background Board Advertising	4 Logo on schedule board
	5 Super-large indoor banner
	6 Business Center
Brand Advertising	7 Distinguished guest speech
Propaganda Materials	8 Lanyard
	9 Badge
	10 Ad on the board of one-to-one meeting tables
	11 Colored advertising on the conference brochure
	12 Memo paper sponsorship (including folders)
	13 Ad on backpack
	14 Putting advertising materials in the press kit
	15 T Board Banners
	16 Advertising on meeting packets
	17 Advertising meeting pens and notebooks
	18 Advertising on meal tickets
	19 Stapler
	20 Container Tissue Box
On-site Advertising	21 Standard Brand Booth
	22 Backboard booth
	23 Exclusive Meeting Table
	24 Advertising on Staff's shirts
Agent Services	25 Gifts sponsorship
	26 Advertising page



## T Board Banners



### Benefits:

**Quantity: Only 6**

**Price: \$ 900/pair**

- 1、 It will be set during 3-day conference.
- 2、 The size is 180cm\*80cm; To meet the requests of enterprise customization, double-sided printing, three-dimensional display.
- 3、 Be displayed prominently in venue which will capture the attention of all the audience.

Items	Sponsorship Titles
Exclusive Title Sponsor	1 Gala dinner sponsorship
	2 Business reception sponsorship
	3 Conference logistics provider sponsorship
Background Board Advertising	4 Logo on schedule board
	5 Super-large indoor banner
	6 Business Center
Brand Advertising	7 Distinguished guest speech
Propaganda Materials	8 Lanyard
	9 Badge
	10 Ad on the board of one-to-one meeting tables
	11 Colored advertising on the conference brochure
	12 Memo paper sponsorship (including folders)
	13 Ad on backpack
	14 Putting advertising materials in the press kit
	15 T Board Banners
	16 Advertising on meeting packets
	17 Advertising meeting pens and notebooks
	18 Advertising on meal tickets
	19 Stapler
	20 Container Tissue Box
On-site Advertising	21 Standard Brand Booth
	22 Backboard booth
	23 Exclusive Meeting Table
	24 Advertising on Staff's shirts
Agent Services	25 Gifts sponsorship
	26 Advertising page



## Advertising on meeting packets



### Benefits:

- 1、 Every delegate will bring the meeting packet with them, which contains badge, meal tickets and one-to-one meeting schedule.
- 2、 Sponsor's logo and company information will be printed on the meeting packet for advertisement. During the meeting, the portable file bag will be helpful and notable with a high usage rate.

**Quantity: Only 1**

**Price: \$ 2200**

Items	Sponsorship Titles
Exclusive Title Sponsor	1 Gala dinner sponsorship
	2 Business reception sponsorship
	3 Conference logistics provider sponsorship
Background Board Advertising	4 Logo on schedule board
	5 Super-large indoor banner
	6 Business Center
Brand Advertising	7 Distinguished guest speech
Propaganda Materials	8 Lanyard
	9 Badge
	10 Ad on the board of one-to-one meeting tables
	11 Colored advertising on the conference brochure
	12 Memo paper sponsorship (including folders)
	13 Ad on backpack
	14 Putting advertising materials in the press kit
	15 T Board Banners
	16 Advertising on meeting packets
	17 Advertising meeting pens and notebooks
	18 Advertising on meal tickets
On-site Advertising	19 Stapler
	20 Container Tissue Box
	21 Standard Brand Booth
	22 Backboard booth
Agent Services	23 Exclusive Meeting Table
	24 Advertising on Staff's shirts
	25 Gifts sponsorship
	26 Advertising page



## Advertising meeting pens and notebooks



### Benefits:

Quantity: Only 1

Price: \$ 5900

- 1、 Every delegate will get a suit of pen and notebook; sponsor's logo and company advertisement will be printed; The suit has delicate and high-quality printing;
- 2、 A long lasting memorable item means a long term advertisement;
- 3、 Organizer will present sponsorship awards to the sponsor ;

Items	Sponsorship Titles
Exclusive Title Sponsor	1 Gala dinner sponsorship
	2 Business reception sponsorship
	3 Conference logistics provider sponsorship
Background Board Advertising	4 Logo on schedule board
	5 Super-large indoor banner
	6 Business Center
Brand Advertising	7 Distinguished guest speech
Propaganda Materials	8 Lanyard
	9 Badge
	10 Ad on the board of one-to-one meeting tables
	11 Colored advertising on the conference brochure
	12 Memo paper sponsorship (including folders)
	13 Ad on backpack
	14 Putting advertising materials in the press kit
	15 T Board Banners
	16 Advertising on meeting packets
	17 Advertising meeting pens and notebooks
	18 Advertising on meal tickets
	19 Stapler
	20 Container Tissue Box
On-site Advertising	21 Standard Brand Booth
	22 Backboard booth
	23 Exclusive Meeting Table
	24 Advertising on Staff's shirts
Agent Services	25 Gifts sponsorship
	26 Advertising page



## Advertising on meeting packets



### Benefits::

**Quantity: Only 1**

**Price: \$ 1500**

- 1、 Sponsor's logo and company advertisement will be printed on meal tickets.
- 2、 4 meal tickets for every delegate during 3-day conference: 3 lunches and 1 dinner.
- 3、 As the one for each dining ticket, it has a high visibility during the conference.



Items	Sponsorship Titles
Exclusive Title Sponsor	1 Gala dinner sponsorship
	2 Business reception sponsorship
	3 Conference logistics provider sponsorship
Background Board Advertising	4 Logo on schedule board
	5 Super-large indoor banner
	6 Business Center
Brand Advertising	7 Distinguished guest speech
Propaganda Materials	8 Lanyard
	9 Badge
	10 Ad on the board of one-to-one meeting tables
	11 Colored advertising on the conference brochure
	12 Memo paper sponsorship (including folders)
	13 Ad on backpack
	14 Putting advertising materials in the press kit
	15 T Board Banners
	16 Advertising on meeting packets
	17 Advertising meeting pens and notebooks
	18 Advertising on meal tickets
	19 Stapler
	20 Container Tissue Box
On-site Advertising	21 Standard Brand Booth
	22 Backboard booth
	23 Exclusive Meeting Table
	24 Advertising on Staff's shirts
Agent Services	25 Gifts sponsorship
	26 Advertising page



## Stapler



## Benefits:

Quantity: Only 1

Price: \$ 1500

- 1、 All participants will bring the stapler with them.
- 2、 Professional design and high-quality printing.
- 3、 All participants will use the stapler for Collect, arrange and pack business CARDS.  
it has a high visibility and practicability during the conference.



Items	Sponsorship Titles
Exclusive Title Sponsor	1 Gala dinner sponsorship
	2 Business reception sponsorship
	3 Conference logistics provider sponsorship
Background Board Advertising	4 Logo on schedule board
	5 Super-large indoor banner
	6 Business Center
Brand Advertising	7 Distinguished guest speech
Propaganda Materials	8 Lanyard
	9 Badge
	10 Ad on the board of one-to-one meeting tables
	11 Colored advertising on the conference brochure
	12 Memo paper sponsorship (including folders)
	13 Ad on backpack
	14 Putting advertising materials in the press kit
	15 T Board Banners
	16 Advertising on meeting packets
	17 Advertising meeting pens and notebooks
	18 Advertising on meal tickets
	19 Stapler
	20 Container Tissue Box
On-site Advertising	21 Standard Brand Booth
	22 Backboard booth
	23 Exclusive Meeting Table
	24 Advertising on Staff's shirts
Agent Services	25 Gifts sponsorship
	26 Advertising page



## Container Tissue Box



### Benefits:

**Quantity: Only 1**

**Price: \$ 6800**

- 1、 Every attendee will have one.
- 2、 Print with company name and Logo or other promotion info.
- 3、 It can be used as a tissue box, which is memorable.

Items	Sponsorship Titles
Exclusive Title Sponsor	1 Gala dinner sponsorship
	2 Business reception sponsorship
	3 Conference logistics provider sponsorship
Background Board Advertising	4 Logo on schedule board
	5 Super-large indoor banner
	6 Business Center
Brand Advertising	7 Distinguished guest speech
Propaganda Materials	8 Lanyard
	9 Badge
	10 Ad on the board of one-to-one meeting tables
	11 Colored advertising on the conference brochure
	12 Memo paper sponsorship (including folders)
	13 Ad on backpack
	14 Putting advertising materials in the press kit
	15 T Board Banners
	16 Advertising on meeting packets
	17 Advertising meeting pens and notebooks
	18 Advertising on meal tickets
	19 Stapler
On-site Advertising	20 Container Tissue Box
	<b>21 Standard Brand Booth</b>
	22 Backboard booth
	23 Exclusive Meeting Table
	24 Advertising on Staff's shirts
Agent Services	25 Gifts sponsorship
	26 Advertising page



## Standard Brand Booth



### Benefits:

- 1、Open for three days, Independent Space, Highlighting company advantages and strength.
- 2、Participate in one-on-one negotiations directly at the booth.
- 3、Size 3m\*2m\*2.5m. It can be purchased multiple and combined display with package offer.
- 4、Includes booth background board production(excluding design), 1 meeting table, 4 chairs, booth carpet, 2 spot lights, power supply. Sponsors can bring their own computers, corporate promotional materials, gifts, etc.
- 5、1 free ticket.

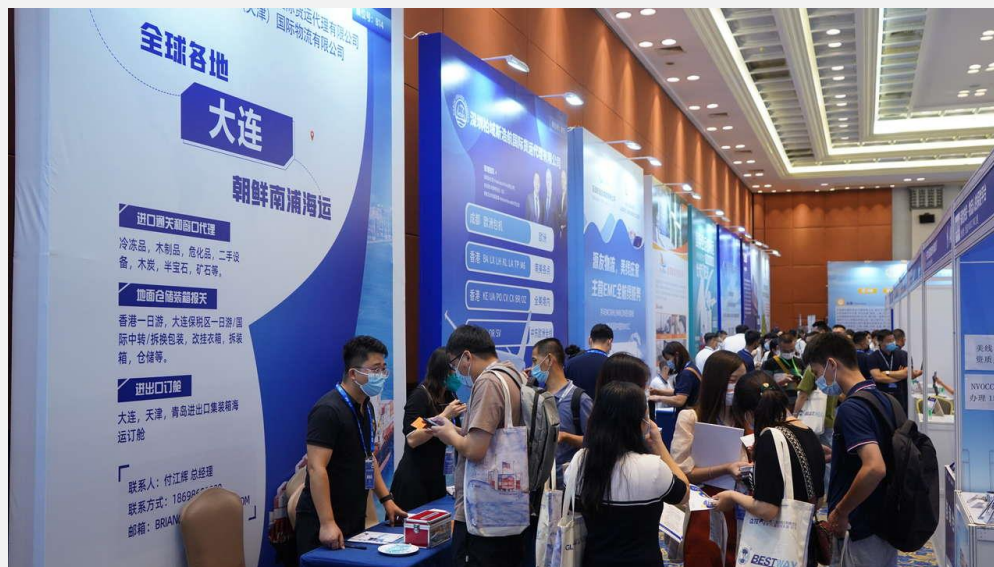
**Quantity: Only 20**

**Price: \$ 4000**  
**Price: \$ 4000 + \$ 300**  
**(Booth design cost)**

Items	Sponsorship Titles
Exclusive Title Sponsor	1 Gala dinner sponsorship
	2 Business reception sponsorship
	3 Conference logistics provider sponsorship
Background Board Advertising	4 Logo on schedule board
	5 Super-large indoor banner
	6 Business Center
Brand Advertising	7 Distinguished guest speech
Propaganda Materials	8 Lanyard
	9 Badge
	10 Ad on the board of one-to-one meeting tables
	11 Colored advertising on the conference brochure
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	16 Advertising on meeting packets
	17 Advertising meeting pens and notebooks
	18 Advertising on meal tickets
	19 Stapler
	20 Container Tissue Box
On-site Advertising	21 Standard Brand Booth
	22 Backboard booth
	23 Exclusive Meeting Table
Agent Services	24 Advertising on Staff's shirts
	25 Gifts sponsorship
	26 Advertising page



## Background Booth



### Benefits:

**Quantity: Only 10**

**Price: \$ 4600**

- 1、Open for three days, Independent Space, Highlighting company advantages and strength.
- 2、Participate in one-on-one talks directly at the booth.
- 3、Size 3m\*4m.
- 4、Includes booth background board production(excluding design), 1 meeting table, 4 chairs, spot lights, power supply. Sponsors can bring their own computers, corporate promotional materials, gifts, etc.
- 5、1 free ticket.

Items	Sponsorship Titles
Exclusive Title Sponsor	1 Gala dinner sponsorship
	2 Business reception sponsorship
	3 Conference logistics provider sponsorship
Background Board Advertising	4 Logo on schedule board
	5 Super-large indoor banner
	6 Business Center
Brand Advertising	7 Distinguished guest speech
Propaganda Materials	8 Lanyard
	9 Badge
	10 Ad on the board of one-to-one meeting tables
	11 Colored advertising on the conference brochure
	12 Memo paper sponsorship (including folders)
	13 Ad on backpack
	14 Putting advertising materials in the press kit
	15 T Board Banners
	16 Advertising on meeting packets
	17 Advertising meeting pens and notebooks
	18 Advertising on meal tickets
	19 Stapler
On-site Advertising	20 Container Tissue Box
	21 Standard Brand Booth
	22 Backboard booth
	23 Exclusive Meeting Table
Agent Services	24 Advertising on Staff's shirts
	25 Gifts sponsorship
	26 Advertising page

## Exclusive Meeting Table



### Benefits:

- 1、 Sitting on the fixed-number tables saves time.
- 2、 VIP in one-to-one negotiation area, no need to change seats everytime, Putting brand displaying board on the meeting tables to promote brands.
- 3、 Putting brand displaying board on the meeting tables to promote brands.
- 4、 Different color tables highlight company strength, further increase the visibility of Golden meeting tables customers.

**Quantity: Only 20**

**Price: \$ 450**

Items	Sponsorship Titles
Exclusive Title Sponsor	1 Gala dinner sponsorship
	2 Business reception sponsorship
	3 Conference logistics provider sponsorship
Background Board Advertising	4 Logo on schedule board
	5 Super-large indoor banner
	6 Business Center
Brand Advertising	7 Distinguished guest speech
Propaganda Materials	8 Lanyard
	9 Badge
	10 Ad on the board of one-to-one meeting tables
	11 Colored advertising on the conference brochure
	12 Memo paper sponsorship (including folders)
	13 Ad on backpack
	14 Putting advertising materials in the press kit
	15 T Board Banners
	16 Advertising on meeting packets
	17 Advertising meeting pens and notebooks
	18 Advertising on meal tickets
	19 Stapler
On-site Advertising	20 Container Tissue Box
	21 Standard Brand Booth
	22 Backboard booth
	23 Exclusive Meeting Table
Agent Services	24 Advertising on Staff's shirts
	25 Gifts sponsorship
	26 Advertising page



## Advertising on Staff's shirts



### Benefits:

**Quantity: Only 1**

**Price: \$ 7300**

- 1、 All of our staff will wear this shirt for all three days; All of our staff will be your walking advertisement, which can increase exposure quickly.
- 2、 Being promoted together with the organizer and advertised as strategic partner.
- 3、 A wide brand influence, reveals the strength of enterprise.
- 4、 Organizer will present sponsor ship awards to the sponsor .



Items	Sponsorship Titles
Exclusive Title Sponsor	1 Gala dinner sponsorship
	2 Business reception sponsorship
	3 Conference logistics provider sponsorship
Background Board Advertising	4 Logo on schedule board
	5 Super-large indoor banner
	6 Business Center
Brand Advertising	7 Distinguished guest speech
Propaganda Materials	8 Lanyard
	9 Badge
	10 Ad on the board of one-to-one meeting tables
	11 Colored advertising on the conference brochure
	12 Memo paper sponsorship (including folders)
	13 Ad on backpack
	14 Putting advertising materials in the press kit
	15 T Board Banners
	16 Advertising on meeting packets
	17 Advertising meeting pens and notebooks
	18 Advertising on meal tickets
	19 Stapler
	20 Container Tissue Box
On-site Advertising	21 Standard Brand Booth
	22 Backboard booth
	23 Exclusive Meeting Table
	24 Advertising on Staff's shirts
Agent Services	25 Gifts sponsorship
	26 Advertising page



## Gifts sponsorship



### Benefits:

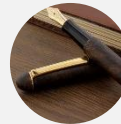
Receiving with gifts and cooperation forever

Quantity: Any

Price: \$ Negotiable



Card holder



Souvenir



USB



Note Paper

Items	Sponsorship Titles
Exclusive Title Sponsor	1 Gala dinner sponsorship
	2 Business reception sponsorship
	3 Conference logistics provider sponsorship
Background Board Advertising	4 Logo on schedule board
	5 Super-large indoor banner
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Brand Advertising	7 Distinguished guest speech
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On-site Advertising	21 Standard Brand Booth
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Agent Services	25 Gifts sponsorship
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## Advertising Page



Website:  
[www.motherlinesusa.com](http://www.motherlinesusa.com)

- Providing Smart Logistics Solutions Across the World
- Sharing Common Value-Driven Vision with Partners
- You Need the Service. We Shall Provide.
- Expertise in all commodity from FAK to FBA, from Foodstuffs to Dangerous Goods, from Consolidation to Project Cargo, etc.
- Total Logistics from A to Z.
- Confidence in Market Development

Motherlines, Inc.  
Daniel Lee  
Skype: djlh@hotmail.com

USEC Tel : 516-256-7575  
USWC Tel: 626-582-8788  
Email : pricing@motherlines.com

## Benefits:

**Quantity: Any**

**Price: \$ Negotiable**

OLO will product for sponsors printing enterprise leaflets which is A4 size and double-sided mulching printing. Fully display company image and increase company exposure.

# 2023 第二届全球物流交易合作峰会

The 2nd Global Logistics Cooperation Conference 2023

## Let's meet in Guangzhou!

### Contact Us

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